



JUNE 2025 CHURCH SOCIAL MEDIA CONTENT CALENDAR

For UK Churches | Powered by Church Academy

✔ Daily post ideas

✔ Done-for-you captions

✔ Weekly photo shot list with image instructions

✔ Reel/TikTok prompts

✔ Growth tips

✔ Monthly intro with prayer points

Part of your Church Academy Membership

INTRO & PRAYER POINTS

Monthly Overview

June is a month of longer days, deeper connection, and new rhythms. It's the perfect season to show the life of your church beyond the stage – BBQs, baptisms, youth nights, fun in the sun, and stories of real people growing in faith.

Whether you're in "Summer Sundays" mode or prepping for a church picnic, your socials should radiate joy, warmth, and openness. Use June to invite, reconnect, and celebrate what God is doing.

Prayer Points for June

- Pray for families as school winds down and schedules shift.
- Pray for new people who visited at Easter or May and are still deciding to return.
- Pray for the youth and kids heading into the summer break.
- Pray for energy and creativity for your team during busy summer transitions.
- Pray for favour with your local community as you invite them to events.



WEEKLY PHOTO SHOT LIST

Take these photos/videos every sunday in church

Week 1 (Jun 1–8):

- Jun 1 – Candid moment or welcome-team moment
- Jun 2 – Smiling coffee team / people chatting
- Jun 3 – Laughter, worship, kids playing, coffee clippings for reel
- Jun 4 – Kids' ministry photo or craft table
- Jun 5 – Volunteers prepping or high-fiving
- Jun 6 – Team gathering or setup moment
- Jun 7 – Invite graphic or warm outdoor shot
- Jun 8 – Recap moment / worship photo

Week 2 (Jun 9–15):

- Jun 9 – Volunteers praying or huddle shot
- Jun 10 – Youth ministry in action
- Jun 11 – Coffee / Bible time setup
- Jun 12 – Welcome or directional signage
- Jun 13 – "Why I Love My Church" interview clips
- Jun 14 – Invite graphic or simple outdoor shot
- Jun 15 – Father's Day: dads laughing, hugging kids

Week 3 (Jun 16–22):

- Jun 16 – Baptism, communion, or prayer moment
- Jun 17 – Small group or casual hangout
- Jun 18 – Nature shot or verse graphic layout
- Jun 19 – Volunteer in action close-up
- Jun 20 – Outdoor joy: families / kids laughter
- Jun 21 – Invite video frame or Canva graphic
- Jun 22 – Live recap: smiling faces on Sunday

Week 4 (Jun 23–30):

- Jun 23 – Outreach shot: food bank / giving
- Jun 24 – Testimony quote portrait or graphic
- Jun 25 – Time-lapse clips of Summer Sunday setup
- Jun 26 – Worship-from-behind crowd shot
- Jun 27 – Someone being welcomed / serving
- Jun 28 – Selfie-invite or Canva graphic
- Jun 29 – Sunday service live moment
- Jun 30 – Team celebration / smiling faces



GROWTH TIPS FOR JUNE

- Focus on real-life images that feel like "summer snapshots."
- Launch or promote your "Plan a Visit" page weekly.
- Use Reels with joyful music to show church life beyond Sundays.
- Encourage your members to share their own photos with your hashtag.
- Go behind the scenes on Sundays – people love casual, authentic content.



DAILY CONTENT PLAN WITH CAPTIONS & IMAGE INSTRUCTIONS

WEEK 1 – BUILDING MOMENTUM (June 1–8)

June 1 (Sun)

Image: Candid moment from today's service or welcome team

Caption:

New month. New momentum. June is packed with joy, faith, and connection – and you're invited to be part of it!
[#JuneAtChurch](#)

June 2 (Mon)

Image: Smiling coffee team or people chatting

Caption:

Sundays are more than a service – they're a space for connection. We love our church family 💛
[#CommunityMatters](#)

June 3 (Tue)

Reel Idea: "What Sundays Feel Like at Our Church"

Clips: Quick shots of people laughing, worship, kids playing, someone getting a coffee

Music: Upbeat instrumental or joyful worship

Caption:

This is what Sundays feel like 🌞
You're invited to experience it with us this weekend.
[#SummerSundays](#) [#ThIsIsChurch](#)

June 4 (Wed)

Image: Kids' ministry photo or craft table

Caption:

We love investing in the next generation 🌟
Our kids' team brings fun, faith, and Jesus every week!
[#KidsChurch](#)

June 5 (Thu)

Image: Volunteers prepping or high-fiving

Caption:

Tag someone on your team who makes a difference 🌟
We appreciate you!
[#ServeTeam](#)

June 6 (Fri)

Image: Team gathering or setup moment

Caption:

The best part of the weekend? Church is coming!
Sundays are better together.
[#ChurchWeekend](#)

June 7 (Sat)

Image: Invite graphic or warm photo

Caption:

You're invited.
Sundays at [Time]
📍 [Location]
Come as you are. Leave encouraged.
[#SummerSundays](#)

June 8 (Sun)

Image: Recap moment or worship photo

Caption:

Today was filled with joy, hope, and community 🌞
Tag a friend you sat with today!
[#SundayRecap](#)

WEEK 2 – CHURCH LIFE & CONNECTION (June 9–15)

June 9 (Mon)

Image: Volunteers praying or huddled

Caption:

Behind every Sunday is a team full of purpose.
We're thankful for our crew 💛
[#ChurchTeam](#)

June 10 (Tue)

Image: Youth ministry in action

Caption:

Shoutout to our youth crew 🌟
If you're 11–18, this is YOUR space.
[#NextGenChurch](#)

June 11 (Wed)

Image: Coffee or Bible time

Caption:

Midweek reset ☕ 📖
What verse are you reading today?
[#MidweekMoments](#)

June 12 (Thu)

Image: Welcome or directional signage

Caption:

When you walk in, we want you to feel like family.
Sundays at [Church Name] = belonging.
[#WelcomeHome](#)

June 13 (Fri)

Reel Idea: "Why I Love My Church"

Clips: Ask 3–4 people to share 1-sentence answers

Caption:

We asked our church fam: "Why do you love our church?" 💛
What would your answer be?
[#ChurchLife](#) [#ChurchTestimony](#)

June 14 (Sat)

Image: Invite graphic or simple outdoor shot

Caption:

Come be part of something meaningful.
You're invited to Summer Sundays – this week at [Time].
[#SummerSundays](#)

June 15 (Sun – Father's Day UK)

Reel Idea: "Dads of [Church Name]"

Clips: Dads laughing, serving, hugging kids, etc.

Caption:

This Father's Day, we're celebrating the legends.
Tag a dad who inspires you 🌟
[#FathersDay](#) [#ChurchDads](#)

WEEK 3 – STORIES & CELEBRATION (June 16–22)

June 16 (Mon)

Image: Baptism, communion, or prayer moment

Caption:

Church isn't about perfection – it's about transformation 💧
We celebrate every step of the journey.
[#NewLife](#)

June 17 (Tue)

Image: Small group or casual hangout

Caption:

Church happens in circles, not just rows.
Find your crew.
[#GroupsMatter](#)

June 18 (Wed)

Image: Nature or Bible verse graphic

Caption:

"Be still and know that I am God." – Psalm 46:10
Take a breath. Trust Him.
[#WednesdayWidom](#)

June 19 (Thu)

Image: A volunteer in action

Caption:

Everyone has a part to play.
There's room on the team for YOU!
[#ServeWithUs](#)

June 20 (Fri)

Image: Outdoor joy – laughter, kids, family

Caption:

Summer Sundays are full of life! 🌞
See you this weekend?
[#ChurchIsFun](#)

June 21 (Sat)

Image: Invite video or Canva graphic

Caption:

Sunday is coming!
Join us for a life-giving experience this weekend 🌟
[#YoureInvited](#)

June 22 (Sun)

Image: Live recap or smiling faces

Caption:

Another unforgettable Sunday 🌟
God is moving. We're here for it.
[#SundaySnapshot](#)

WEEK 4 – MISSION & OUTREACH (June 23–30)

June 23 (Mon)

Image: Food bank, giving, or outreach moment

Caption:

This is what being the church looks like.
Serving our community with love 🌟
[#LoveInAction](#)

June 24 (Tue)

Image: Testimony quote (graphic or portrait)

Caption:

"I came as a visitor... I stayed because I found family."
Stories like this remind us why we do what we do.
[#ChurchStories](#)

June 25 (Wed)

Reel Idea: "A Day in the Life – Summer Sunday Edition"

Clips: Time-lapse of setup, people arriving, worship, after-service moments

Caption:

Ever wondered what a Sunday at [Church Name] looks like?
Here's a glimpse of the joy 🌟
[#ChurchInMotion](#) [#SundayVibes](#)

June 26 (Thu)

Image: Worship from behind the crowd

Caption:

This view never gets old.
Grateful for these moments with God.
[#WorshipTogether](#)

June 27 (Fri)

Image: Someone serving or being welcomed

Caption:

You belong here.
This weekend is the perfect time to come and see.
📍 [Time + Location]
[#SummerSundays](#)

June 28 (Sat)

Image: Canva graphic or selfie invite

Caption:

Tag a friend you want to sit with this Sunday 🌟
We've saved you both a seat 🌟
[#TagAndInvite](#)

June 29 (Sun)

Image: Sunday service moment

Caption:

We love our Sundays.
And we love seeing new faces every week 🌟
[#ThIsIsChurch](#)

June 30 (Mon)

Image: Smiling faces, team celebration, or selfie

Caption:

That's a wrap on June!
Thank you for being part of it – July, we're ready for you 🌟
[#ChurchFamily](#) [#SummerVibes](#)